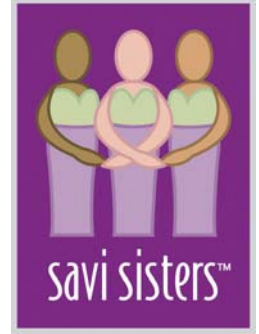




**HALIFAX
HEALTH**



**Halifax Health Named “Center of Excellence”
for Advanced Breast Cancer Treatment, Launches
National *SAVI Sisters* Program at Survivors Luncheon**

DAYTONA BEACH, Fla. (May 20, 2010) – Halifax Health - Center for Oncology was recently named a “Center of Excellence” in accelerated partial breast irradiation (APBI) for its use of the SAVI[®] applicator – an advanced therapy for breast cancer as part of breast conservation therapy.

The designation as a Center of Excellence recognizes Halifax Health’s dedication to education, training and experience in APBI. To qualify, Halifax Health physicians, medical physicists and clinical staff were required to complete a comprehensive training and education program to demonstrate proficiency in delivering radiation therapy with SAVI. To date, Halifax Health - Center for Oncology has administered the SAVI therapy to more than 50 women, and is considered a national leader in SAVI usage.

“Earning this designation reinforces our team’s commitment to patient education, advocacy and awareness of advanced breast cancer treatments,” stated Halifax Health President & CEO Jeff Feasel.

In honor of this special recognition, Halifax Health, in conjunction with Cianna Medical (developers of the SAVI therapy), will host a “Celebration of Life” luncheon on Friday, June 4 at the Halifax Health Medical Center France Tower (Meeting Room E) at 11:30 am for the women who received the SAVI treatment at Halifax Health - Center for Oncology. During the special event, Cianna Medical will present the Center of Excellence award to the radiation oncology team at Halifax Health, as well as announce Cianna’s all-new “SAVI Sisters” community. Designed as a social community network, SAVISisters.com will connect women across the country and encourage them to spread the word about advanced breast cancer treatment options like SAVI through various discussions, updates, and more. Cianna Medical will induct the women at the “Celebration of Life” luncheon as the first to join the nationwide SAVI sisterhood.

“We’re delighted for the opportunity to celebrate both Halifax Health’s achievements in APBI as well as the women who have already benefited from SAVI,” said Jill Anderson, president and CEO of Cianna Medical. “Halifax has clearly demonstrated its leadership in APBI by recognizing the

benefits of more targeted radiation therapy with SAVI and choosing to make it available to their patients, and we’re proud to partner with them in changing how we care for women with early-stage breast cancer.”

An alternative to mastectomy, breast-conservation management includes a lumpectomy, followed by adjuvant radiation. The new SAVI applicator delivers a form of radiation therapy known as high dose rate brachytherapy, which targets the tumor site from inside the breast. Because of its benefits, SAVI therapy is becoming a more widely used alternative to traditional radiation. The key benefits include a reduction in radiation treatment time from several weeks to just five days, as well as minimizing radiation exposure of healthy tissue and a reduction in the damage to critical structures such as the skin, heart, lungs and ribs.

About Halifax Health

Building on an 80-year history of exceptional medical diagnostic and treatment services in East Central Florida, Halifax Health is ranked among the top five percent of all hospitals in the nation for clinical outcomes. Within an expanding network of specialized healthcare services at Halifax Health is a tertiary hospital, community hospital, psychiatric services, a cancer treatment center with four outreach locations, the area’s largest hospice, and Florida’s largest Emergency Department at the newly opened France Tower at Halifax Medical Center. Halifax Health offers the area’s only Level II Trauma Center, Comprehensive Stroke Center, Neonatal and Pediatric Intensive Care Units, Pediatric Emergency Department, Child and Adolescent Behavioral Services, and Neurosurgical Services. Widely recognized for its outstanding medical staff and leading-edge technology, Halifax Health consistently receives top statewide and national ratings for its specialties, including orthopedics, spinal surgery, stroke services, vascular services, and cardiology. In 2008, the organization was also ranked #2 among the Top 100 Companies for Working Families (*Orlando Sentinel*). Halifax Health is a legislatively-chartered taxing organization, governed by a Board of Commissioners appointed by the Governor of Florida.

About Cianna Medical

Cianna Medical, Inc. is a medical device company focused on women's health and dedicated to the innovative treatment of early-stage breast cancer. The company manufactures and markets the SAVI breast brachytherapy applicator, for the delivery of radiation after lumpectomy surgery. The SAVI applicator allows precise contouring of the radiation dose, and is designed to make the benefits of accelerated partial breast irradiation available to a greater number of women.

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